



# PIVOTAL CASH BONANZA

## BLUEPRINT FOR WEALTH BUILDING SUCCESS

### First Identify Low-Risk Candidates...

For the lowest risk and the highest probability of success, trade in the direction of the DOW, S&P500 and NASDAQ long-term trend ...

Free charts at [StockCharts.com](http://StockCharts.com) include 50 and 100 day Moving Averages by default. The 50 day MA above the 100 day MA indicates a Bull market... The 100 day MA above the 50 day MA indicates a Bear market.

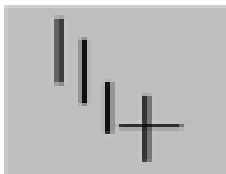
Look for opportunities to buy CALL options on oversold equities in a Bull market. Buy PUT options on overbought equities in a Bear market.

The Stochastic indicator, available on most charting platforms... including many free sources... is a good overbought/oversold gauge.

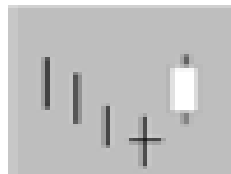
An equity is oversold when the Stochastic indicator is below 20. An equity is overbought when the Stochastic indicator is above 80.

### Watch for a Pivotal Entry Signal

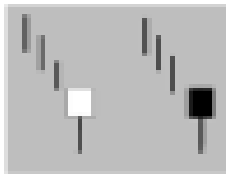
#### Bullish Pivotal Signals



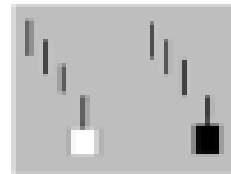
Doji  
Bottom



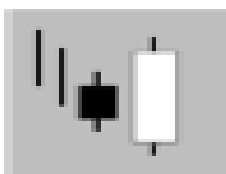
Bullish  
Green Flag



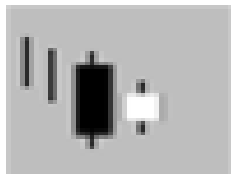
Hammer



Inverted  
Hammer

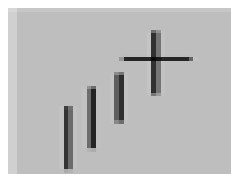


Bullish  
Engulfing

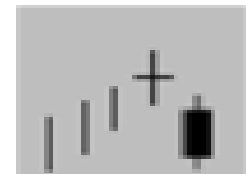


Bullish  
Harami

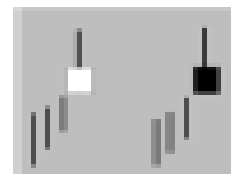
#### Bearish Pivotal Signals



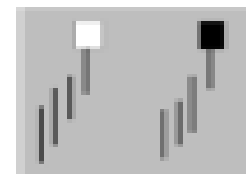
Doji  
Top



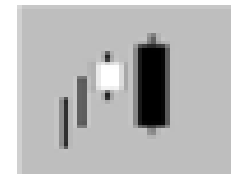
Bearish  
Green Flag



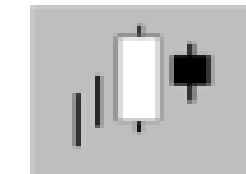
Shooting  
Star



Hanging  
Man



Bearish  
Engulfing



Bearish  
Harami

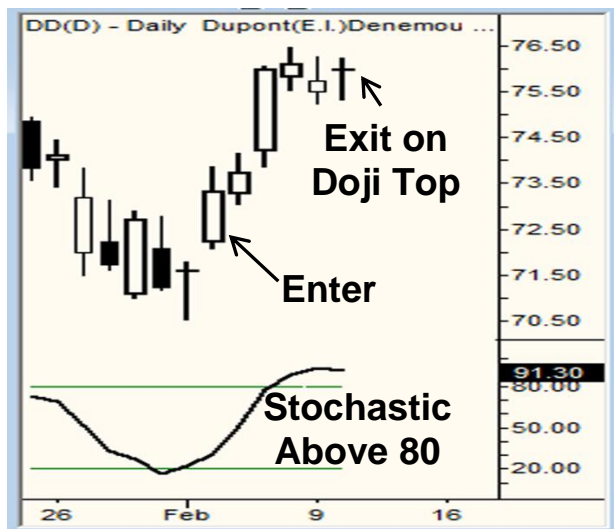
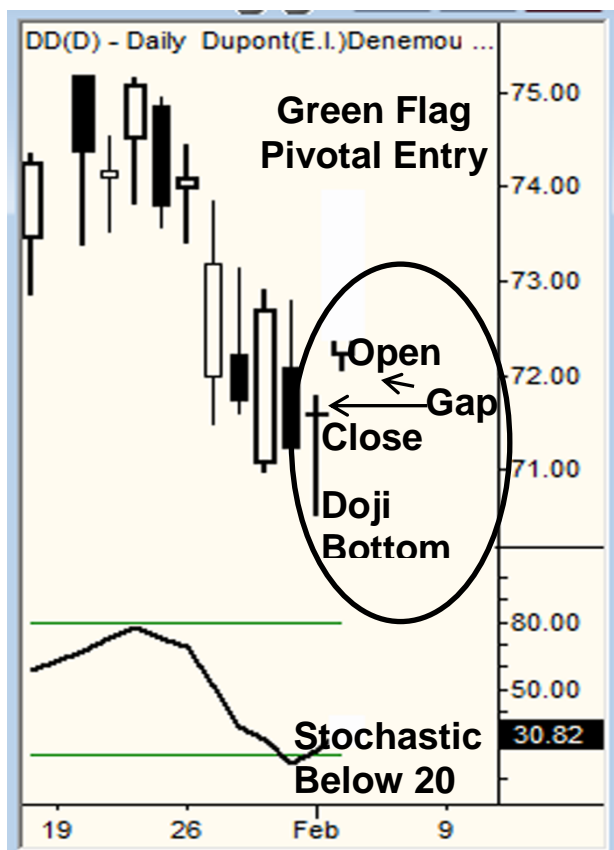
## Buy CALLS to Go Long... Buy PUTS to Go Short

CALL Options give you the “right”, but not the obligation to BUY a stock at the “Strike” price... PUT Options give you the “right”, but not the obligation to SELL a stock at the “Strike” price.

Having both PUTs and CALLs to work with makes it easy for you to profit in Bear Markets as well as in Bull Markets.

And best of all, since you aren’t actually buying the stock itself, your investment is much lower... making your percentage returns as much as 100 times greater!

### Actual Trade Example...



### Trade Set-Up

Feb 2<sup>nd</sup> Dupont closed at 71.59... creating a perfect Doji Bottom... with Stochastics turning up from below the 20-line.

Feb 3<sup>rd</sup> price gapped up to open at 72.26... giving us the Green Flag to go, go, go!

### Choosing the Perfect Option

For the highest percentage of winning trades, we want to choose a Near-The-Money Option that’s 4 to 6 weeks from expiration.

On Feb 3 Weekly 73 Calls expiring March 6<sup>th</sup> were selling for 1.48 (\$148 per contract)...

We bought 3@ 1.48... total cost \$444.00

Description	Est Price	Est Cost			
3 DD Mar 06 15 73 Long Call	1.48	444.00			
Quantity	Symbol	Expiration	Strike	Type	Term
3	DD 150306C73	Mar 06, 15	73	Call	Weekly

### Taking Profits

Feb 10<sup>th</sup> Dupont formed a Doji Top... with Stochastics above 80... Time to take profits.

We closed the trade at 3.20 = \$320 per option

Sold 3 at \$320 = \$960

Paid 3 at \$148 = 444

Gross Profit = \$516

**116% Return in just one week!**